

# **Cookies Policy**

Last Updated: March 2025

#### 1. Introduction

This Cookies Policy explains how YWO (CM) Ltd ("Company," "we," "us," or "our") uses cookies and similar technologies on our website [Website URL] ("Website"). By using our website, you agree to the use of cookies in accordance with this policy. This policy also explains the types of cookies we use, why we use them, and how you can manage your cookie preferences.

#### 2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help improve website functionality, enhance user experience, and provide insights into website performance. Cookies can be temporary (session cookies) or permanent (persistent cookies). Session cookies expire when you close your browser, while persistent cookies remain stored on your device until deleted or until they reach their expiration date.

## 3. Types of Cookies We Use

We use the following types of cookies:

- **Essential Cookies:** These cookies are necessary for the website's core functionality, such as security, authentication, and accessibility. Without these cookies, certain features of the website may not function correctly.
- Performance Cookies: These cookies collect data on how visitors interact with our website, including which pages are visited most frequently and any errors encountered. This information helps us improve website performance and user experience.
- **Functionality Cookies:** These cookies allow the website to remember user preferences, such as language settings, username, and region, to provide a more personalized experience.
- Analytical & Tracking Cookies: These cookies help us analyze website traffic, user behavior, and engagement with our content. We use this data to refine our services and improve website usability.
- Advertising Cookies: These cookies are used to deliver targeted advertisements based on your browsing habits and interests. They also help us measure the effectiveness of advertising campaigns.

#### 4. How We Use Cookies

We use cookies for various purposes, including:

- Ensuring website security and performance.
- Enhancing user experience and website functionality.
- Analyzing website traffic and user behavior to improve our services.
- Customizing content and remembering user preferences.
- Delivering relevant advertisements and limiting the number of times you see an ad.
- Conducting research to improve our products and services.

## 5. Third-Party Cookies

We may allow third-party services, such as analytics providers (e.g., Google Analytics) and advertising networks, to place cookies on your device. These third parties may collect and process your data according to their respective privacy policies. We encourage users to review the privacy policies of these third-party providers for further information on how they manage cookies and data collection.

## 6. Managing Cookies

You have control over the use of cookies on our website. You can manage, disable, or delete cookies through your browser settings. Below are links to instructions for managing cookies in popular browsers:

Google Chrome: Manage Cookies

Mozilla Firefox: Manage Cookies

• Microsoft Edge: Manage Cookies

Apple Safari: Manage Cookies

Please note that restricting cookies may affect website functionality, and some features may not work as intended.

## 7. Cookies Duration

The cookies used on our website have different durations:

- Session Cookies: These are temporary cookies that expire once you close your browser.
- **Persistent Cookies:** These remain on your device for a specified duration or until manually deleted. The expiration period varies depending on the cookie's purpose.

#### 8. Changes to This Policy

We may update this Cookies Policy from time to time to reflect changes in legal requirements or our cookie practices. Any changes will be posted on this page with an updated "Effective Date." We encourage users to periodically review this policy to stay informed about how we use cookies.

#### 9. Contact Us

If you have any questions about this Cookies Policy, please contact us at:

YWO (CM) Ltd Bonovo Road – Fomboni – Island of Moheli – Comoros Union support@ywo.com

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